



Craft Vendor Terms & Conditions

Folk School Fall Festival

October 5 & 6, 2024

Guidelines for Craft Vendors

Please read before applying

The 48th Annual John C. Campbell Folk School Fall Festival will be held Oct. 5th & 6th, 2024, from 10AM-5PM. The Festival was established in 1976 and has grown into a beloved arts and crafts event, welcoming over 12,000 visitors from throughout NC, SC, GA, VA, and TN. Over 200 craft and food vendors in both juried and non-juried categories will transform the campus for 2 days in Octo-ber. The Folk School is a made up of a 270-acre campus, including 17 studios, wonderful wooded paths and plenty of parking for visitors and vendors.

Below is a list of information, rules and regulations for Craft vendors

Application Process and Timeline

- An Application fee of \$25 is required & non-refundable.
- Applications are due Wednesday, May 1st at 5PM, and notification shall be made the week of May 15.
- Booth fees are due July 1st at 5PM, and notification to the Folk School of cancelation must be made by July 15th at 5PM for a full refund.
- Vendors are juried by a panel of staff and makers.
 - Objects must be handmade, and any mass-produced components within the object must be clearly of secondary importance to the handmade aspects of the object.
 - Objects must demonstrate an excellence of craftsmanship. The use of tools, techniques and materials must reflect a mastery which is extraordinary.
 - Objects must demonstrate excellence in design.
 - Objects must have a presentation impact, an individual presentation appeal. They should be marketable.
 - Objects must be original in design. If items are traditional in nature, (e.g. quilts and baskets), they must be faithful to traditional design and executed within the standards previously listed.

No applications
accepted after
this date.

May 1, 2024

Important dates:

May 1 at 5PM Registration for
festival closes

Week of May 15
Final confirmations
sent to vendors

October 4
Booth set-up begins
Friday at 1 p.m.

October 5
Final booth set-up
complete by 9 a.m.

October 5 & 6
Fall Festival
10 a.m.–5 p.m.

Any questions, please contact
Morgan Budzinski at
mbudzinski@folkschool.org
or call 828-837-2775 ext 116.

Guidelines for Craft Vendors, cont.

Booth Fees and Locations

- [Click here](#) for a map of the Folk School Campus.
- Festival Barn: \$300- Large Open-air barn, Juried.
- Studio Row and Studio Row Annex: \$250 - Winding row of outdoor vendor spaces through part of the studios on campus, extending to the circle drive in front of the Keith House, Juried.
- Marketplace- Non-juried area: \$225- Winding row of outdoor vendor spaces from Bidstrup to Davidson Hall, and around to the Craft Shop.
- Electric for craft vendors: \$50- Electricity is not available in all areas and may not exceed 20 amps. If you pay for electric, and we are unable to provide it, we will refund the fee.

Booth Spaces:

- Booth spaces are approximately 10x10 but can vary depending on the landscape.
- The Festival cannot guarantee any particular space assignments for returning or new vendors.
- Double booths are available on a limited basis but must be indicated in the application.
- The Folk School reserves the right to limit individual craft categories to ensure quality and diversity for the festival.
- Booth sharing is permitted but no more than 2 vendors may share a booth, and there is a limit to 2 craft categories per booth.

Cancellations and Rain Date Policy

- There is no rain date for the Festival and it is considered a rain or shine event.
- Accepted vendors must cancel by July 15 to receive a full refund.
- Cancellations made by August 1st will be refunded 50% of booth fee.
- Cancellations made after August 1st will not receive a booth fee refund.
- No Shows/No Calls will not receive a refund and will not be invited back for future festivals.

Registration for Festival closes May 1, 2024

No applications
accepted after
this date.

Fees for Folk School Fall Festival Craft Vendors:

Festival Barn Juried: \$300
Studio Row and Studio Row Annex:
\$250
Marketplace non juried area: \$225
Electricity: \$50

Cancellation Policy

There is no rain date for the Festival and it is considered a rain or shine event. Accepted vendors must cancel by July 15 to receive a full refund.

Cancellations made by August 1 will be refunded 50% of booth fee.

Cancellations made after August 1 will not receive a booth fee refund.

No Shows/No Calls will not receive a refund and will not be invited back for future festivals.

Guidelines for Craft Vendors, cont.

Registration, Set-up and Tear-down

- Set up will begin on Friday, OCTOBER 4th at 1PM and ALL vendors should report directly to their booth. You will receive a map via email ahead of time.
- Vendors must be set up and ready to go by 9AM Saturday, October 5th.
- Tear down begins 5PM Sunday, Oct. 6th. Vendors are not to tear down early.
- Vehicles are not permitted in vendor areas after 9AM Saturday, or before 5PM on Sunday. Vendor parking is provided.
- There is a limit to 1 assistant per booth during the Festival. Helpers are permitted Friday for set up and tear down on Sunday, but any additional helpers during the Festival must pay to enter.
- The Folk School cannot provide help for vendors to set-up or tear down their booths.

During the Festival:

- WiFi is provided throughout campus, and 3 ATMS will be available for visitors.
- Vehicles are not allowed in vendor areas after the Festival opens at 10AM on Saturday morning. Vendor parking is provided in convenient locations around campus.
- JCCFS encourages vendors to demonstrate their craft within their booth space.
- The Folk School cannot be held liable for any damages to booths or items that may be lost, stolen or broken. We do provide overnight security on Friday and Saturday.
- Vendors are required to collect local and state taxes. NC state tax rate is 7%. For questions contact the NC Dept. of Revenue, 877.252.3052, www.dornc.com/faq/sales.html#registration.
- The Folk School cannot provide housing for Vendors. Contact the [Clay County Chamber of Commerce](#) (828-389-3704) or the [Cherokee County Chamber of Commerce](#) (828-837-2242) for information on accommodations.
- No fires during the Festival.
- Items displayed that are deemed detrimental to integrity of race, religion, political affiliation, or gender are not acceptable.

Please contact Morgan Budzinski, Event and Volunteer Manager at the Folk School for questions or concerns: mbudzinski@folkschool.org or 828-837-2775 ext 116.

Registration for Festival closes May 1, 2024

No applications accepted after this date.

May 1 at 5 PM Registration for festival closes

Week of May 15
Final confirmations sent to vendors

October 4
Booth set-up begins Friday at 1 p.m.

October 5
Final booth set-up complete by 9 a.m.

Cancellation Policy

There is no rain date for the Festival and it is considered a rain or shine event. Accepted vendors must cancel by July 15 to receive a full refund.

Cancellations made by August 1 will be refunded 50% of booth fee.

Cancellations made after August 1 will not receive a booth fee refund.

No Shows/No Calls will not receive a refund and will not be invited back for future festivals.