John C. Campbell Folk School Fain Archives

Hogan Family Collection (2014.1)

Overview of the Collection

Creator:	Alice Hogan (primary); Paul Hogan (secondary)
Title:	Hogan Family Collection
Inclusive Dates:	c. 1937-1938; n.d.
Abstract:	A collection of drawdowns and drafts of patterns associated with the coverlet tradition. They were collected by Alice and Paul Hogan of Canton (Cherokee County), Georgia, with some pieces dated to the late 1930s, and include designs from individuals, antique stores, pattern books, historic sites, and the Hogans themselves.
Accession Number:	2014.1
Quantity:	1 oversized weaving drawdown book containing 31 patterns; 2 weaving draft notebooks, holding approx. 150 and 80 drafts respectively; and 7 loose drawdowns divided across two folders based on how they were found in inventory.
Language(s):	English
Repository:	Fain Archives, John C. Campbell Folk School 1 Folk School Rd. Brasstown, NC 28902
Preferred Citation:	[description of item], Hogan Family Collection (2014.1), Folder [#], John C. Campbell Folk School Fain Archives, Brasstown, NC.

Historical Note

Alice Paralee Heard Hogan (1884-1963) was born to James Lumpkin Heard and Martha Paralee Hudlow Heard in Forsyth County, Georgia. Her husband, Ancil Paul Hogan (1884-1944), was born to Sarah Isabelle Maddox Hogan and Dr. Thomas Hogan in Canton, Georgia. They were introduced via James Heard, who travelled to the Hogans' house regularly for work. The couple married in 1904 in Ball Ground, Cherokee County, Georgia. For 41 years, Paul Hogan worked as Superintendent at the Canton Cotton Mill. He quit in order to work full-time on his own weaving business, which he ran together with Alice, their son, and their niece.

The business, which sold handwoven goods under the Kennesaw Mountain Industries trademark, was located about two miles outside of Marietta on land Paul Hogan bought in 1939. The

business was registered in the 1947 Marietta Directory at 4 Lane Highway. They wove traditional coverlets, placemats, and braided rugs using handlooms and power looms. The mill also featured ten cabins and a restaurant and attracted as many as 200 tourists on a given Sunday. Although there is little publicly available information about Kennesaw Mountain Industries, the Atlanta Journal ran an ad in December 1941, reading "KENNESAW MOUNTAIN INDUSTRIES have some nice hand-woven novelties to offer for Christmas presents."

In 1941, the Atlanta Sunday paper ran a story on the mill, mentioning that the couple had been collecting patterns for 25 years. It was not until 1944 that Marguerite Davison first published the now famous compilation "A Handweaver's Pattern Book," so many of the designs featured in this collection would not have been readily available at the time Paul and Alice Hogan were collecting and reproducing them. Many of the designs in this collection, such as "Whig Rose," "Jacob's Ladder," and "Governor's Garden," are referenced in Davison's book. Others, such as "Cats Tracks and Snails Trails" and "Pine Blossom," are well-known and highly recognizable to traditional weavers.

Still others are more idiosyncratic: the Atlanta Sunday Paper describes the Hogans as acquiring the patterns by knocking on the doors of mountain cabins and copying family coverlets, as well as reproducing bedspreads that had passed down in their own family. "Cherokee Rose" and "Daisy Field" are noted as originating with Mrs. Hogan and likely were her own designs. Some, like "Aunt Betsy's Draft" and "Mrs. Garisson's Coverlet Pattern," seem to have been taken from individuals and acquaintances. One labelled "Martha Washington's Draft" appears to have been acquired on a trip to Mount Vernon. The Hogans named "Carpenter's Blocks" for a 95-year-old man named Carpenter whose grandmother's bedspread they had copied. It is worth noting that patterns will sometimes go by different names in different parts of the country, and many are variations of related designs.

Notable in this collection is Alice Hogan's unique way of recording the thread-up and treadling across two sides of the drawdown, as well as several of the unique patterns she recorded. She was apparently expert at copying drafts and would then draw the design out to test how it would look in color. This collection features more than a hundred such drafts, along with around 50 of her painted drawdowns, of which she apparently had hundreds. Alice Hogan was a contemporary of Frances Goodrich, and, although there is no evidence that the two ever met, their shared work in collecting patterns and painting them as a way of reviving traditional weaving suggests the broad scope the Craft Revival.

Scope and Contents

The Hogan Family Collection consists primarily of weaving drawdowns and drafts collected by Alice and Paul Hogan. Although most of the sheets are undated, those that are dated come from 1937-1939, and the collection was marked by the family as dating to the 1920s and 1930s. The collection was donated to the John C. Campbell Folk School in November 2014 by Wally Avett, the grandson of Paul and Alice Hogan. Avett provided a brief description of his grandparents

along with a photocopy of a 1941 feature story about the Hogans from the Atlanta Sunday paper. The collection was found in inventory in 2024 by Susanna Pyatt and was processed by Elizabeth Toledano in October 2025. (Note: Not all materials were found together during inventory; during processing, materials that appeared to be related based on similarities in handwriting and style were gathered, as outlined in the paragraphs below.)

The *oversized weaving drawdown book* contains the bulk of the Hogans' painted drawdowns. It can be identified as a large, khaki folio with hinges containing both a folder and 31 loose sheets. The folder, which is marked "Information, S.S. Tax Guide," contains drafts written as hashmarks, pencil drawdowns, and other notes on weaving. An object of particular interest is a blueprint called "Proven Pattern" which apparently originated with Seaside Looms in Providence. Outside of the folder and loose in the *drawdown book* are 31 of the Hogans' painted drawdowns, which include notes assumed to be on threading and treadling, as well as color paintings of the planned design.

Weaving draft notebook 1 is the thicker of two books printed with the word "Journal" on the cover, and, in addition to being marked with a handwritten note as belonging to "A.P. Hogan," is also marked as "no. 1." The journal belonged to Alice Hogan and contains approximately 150 named drafts. There are also several loose patterns and related ephemera tucked inside, totaling 37 sheets, 29 of which are drafts, and 3 of which are drawdowns.

Weaving draft notebook 2 is the thinner of the two books printed with the word "Journal" on the cover and also has a handwritten note identifying it as belonging to "A.P. Hogan." This journal contains approximately 80 drafts written as hashmarks. It also has tucked inside seven loose sheets, six of which are drafts and one of which is a personal note.

Loose weaving drawdowns 1 is a set of four drawdowns, similar to those found in *drawdown book,* which were found together and loose in the Fain Archives. They were identified as being from the same source as those in *drawdown book* because the pattern titled "Cherokee Rose" is noted as "Originated by the Hogans" and because of the similar numbering style.

Loose weaving drawdowns 2 is a set of three drawdowns, similar to those found in *drawdown book*, which were found together in a loose roll in the Fain Archives. They were identified as probably being from the same source based on the similar numbering style, unique to Alice Hogan.

Loose weaving drawdowns 3 is a set of five drawdowns which were found in the Fain Archives in a roll. There is one which is quite similar to those found in *drawdown book*, and several others which feature different kinds of designs than the majority of the Hogan Family Collection. Therefore, although it is catalogued as part of the Hogan Family Collection, it is not entirely clear whether or not it is actually related.

Arrangement

The collection is arranged into 6 folders. Folders 2 and 3 consist of journals and are placed in an archival box. The larger drawdowns in Folders 1, 5, and 6 are stored separately as oversized files (see PastPerfect catalog for locations).

Restrictions

Restrictions on Access

Open to all users.

Restrictions on Use

None.

Index Terms

This record series is indexed under the following controlled access subject terms:

Subjects

Coverlets
Georgia
Handicraft
Textile crafts
Weaving

Related Material

Administrative Information

Acquisition Information

Donated to the JCCFS Fain Archives by Wally Avett, Nov. 2014.

Accession #(s): 2014.1

Accruals

No future accruals are expected.

Processing Information

Processing and finding aid: Elizabeth Toledano, fall 2025

Container List

MATERIALS WITH AN ASTERISK (*) HAVE BEEN DIGITIZED.

Folder 1. oversized weaving drawdown book*

Folder 2. weaving draft notebook 1

Folder 3. weaving draft notebook 2

Folder 4. loose weaving drawdowns 1*

Folder 5. loose weaving drawdowns 2

Folder 6. loose weaving drawdowns 3, probably Hogan materials

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References/Further Reading

Atlanta Journal. 1941. [Mention of Kennesaw Mountain Industries].
https://www.newspapers.com/newspage/974538685/

Find a Grave. n.d. Alice Paralee Heard Hogan.
https://www.findagrave.com/memorial/73537994/alice_paralee-hogan

Find a Grave. n.d. Ancil Paul Hogan.
https://www.findagrave.com/memorial/73537915/ancil_paul-hogan

Georgia Department of Commerce. 1955. Mentions of Paul Hogan and Kennesaw Mountain Industries in *Georgia Manufacturers, Producers, Processors, 1955*.
https://dlg.usg.edu/record/dlg_ggpd_y-ga-bc500-pi5-bs1-bm2-b1955#text

Giles, Rebecca Hogan. March 8, 2022. [Post in Old Pictures of Cherokee County GA Facebook Group].

https://www.facebook.com/groups/2303986299872596/posts/3153099401627944/

Leveille, Susan. October 1, 2025. In-person conversation at the Folk School on background information.

Marietta City Directory. 1947.
https://dlg.usg.edu/record/zgj-switzer_marietta-cd_zgj-mcd2-1947#text

St. John, Wylly Folk. December 14, 1941. Weaving Family Near Marietta. *Atlanta Sunday Morning*.