

Fall Festival 2022 FAQ

*Only one email can apply per application. You cannot use the same email twice on SlideRoom

How to apply?

The Application is set up through SlideRoom: www.slideroom.com

What is needed to apply?

Sign up for SlideRoom account, provide \$25 application fee, and 5-6 photos of work

How much does it cost to be a vendor?

Please find the prices below:

Festival Barn: \$300

Studio Row and Annex : \$250

Non-juried/Marketplace : \$225

Food Vendor: \$250

Additional Electricity: \$50

Handwashing station: \$60

What are the different areas?

Marketplace, Studio Row, Studio Row Annex, and the Festival Barn

What is the difference?

The Marketplace is not Juried, others section are Juried

What are the size ranges of vendor spaces?

Generally, spaces are 10'X10'

Where are vendors located?

http://folkschool.org/documents/2022_FF_Map.pdf

Do artists who are sharing booths need to apply together with one application?

You both need to apply separately. It is important to note that any persons sharing a booth must both apply through SlideRoom and be juried into the Festival. If one person is juried and the other is not juried then the booth sharing will need to move to the Marketplace, or the sharing of the booth will not be approved.

Is the Festival juried?

The festival includes both juried and non-juried areas.

How many visitors do you expect?

In 2019 we had over 10,000 visitors

Where do vendors stay or find lodging?

There are a number of hotels and accommodations in the area. We recommend contacting the local Chamber of Commerce in Cherokee County- www.cherokeecountychamber.com

What is the set-up schedule for load in and break down?

Set up begins at 3 p.m. on Friday September 30th, and the Festival opens at 9 a.m. on Saturday, October 1st. Break down begins at 5 p.m. on Sunday Oct. 2nd.

When is vendor registration?

Vendor registration will begin Friday September 30th at 1 p.m. and ALL vendors must register before setting up.

Is there onsite security available?

We have overnight security on the premises both Fri and Sat night.

Is there electricity/water?

Not all vendors have access to electricity, and we have a limited number of spaces with electric for an additional \$50. We provide water stations throughout campus.

What methods of payment can vendors expect to use?

The Folk School provides WIFI hotspots around campus for Vendor use. We also have 3 ATMs placed conveniently around campus for guests.

Audience Demographic: Mix of local and regional attendees from NC, GA, TN, SC

“Rain or Shine” Event

There is no rain date for the Festival, and it is considered a rain or shine event. Accepted vendors must cancel by July 1st to receive a full refund.

IMPORTANT DATES

When are the deadlines? Applications are live 4/1/22 and close 5/2/22

When do I know if I am in the show? Vendors will be notified on 5/16/22

When are vendor fees due? Booth Fees are due no later than 6/17/22

Does my application fee go toward my booth fee? No

When is the jurying done? Jurying will begin 5/4/22